

EUNICE KIM

WEB DEVELOPER & UX/UI DESIGNER

CONTACT

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eunixify.com 

EDUCATION

UNIVERSITY OF ALBERTA
2007 BSc. Bioinformatics

J. PERCY PAGE HIGH-SCHOOL
2002 High School Diploma

PROFESSIONAL DEVELOPMENT

DATA ANALYTICS
SPECIALIZATION
CERTIFICATE
Google via Coursera

GRAPHIC DESIGN
SPECIALIZATION
CERTIFICATE
CalArts via Coursera

DIGITAL MARKETING
AND E-COMMERCE
SPECIALIZATION
CERTIFICATE
Google via Coursera

PROFESSIONAL SUMMARY

Working in the web-industry for almost 20 years has led me to be passionate about website performance. Not only should your digital footprint be attractive, but it also needs to be optimized into an intuitive experience for ALL users. By studying the analytics behind each unique site, we can nurture general traffic into leads, sales, conversions or any other objective for your business.

WORK EXPERIENCE

WEB DESIGN & DEVELOPMENT

Self-Employed (2014-present)

- Front-end & Back development and design of websites
- Website maintenance

PRODUCT SPECIALIST & UX DESIGNER

Ormed Information Systems (2011-2014)

- Front end development and design of software products.
- Product management for cloud-based competitive bidding software.
- Sales & marketing, software demonstrations, training, implementation & support, market analysis, project management, and product design & development.

WEB COORDINATOR & ONLINE SALES CONCIERGE

Landmark Group of Builders (2008-2011)

- Development and implementation of an online sales initiative.
- E-marketing involving design, development and maintenance of numerous websites, email marketing, SEO optimization, online advertising, website performance optimization, and social media, CRM software training and support for 50+ sales staff.

PROFESSIONAL SALES REPRESENTATIVE

Axio by Hawthorne Homes (2007-2008)

- New home sales and customer service.

DITRL INTERN & WEBMASTER

Department of Biology, University of Alberta (2005-2006)

- Responsible for Digital Imaging Laboratory
- Technical support for faculty and students.
- Development and design of web applications for students and faculty.